



P: 416.663.7468
WWW.STEELSTUDANCHOR.COM

Minimum Advertised Price Agreement (MAP)

This policy is made to protect the integrity of the 1Shot Steel Stud Anchor product line and, our network of Agents, Distributors and Retailers.

The 1Shot Steel Stud Anchor MAP applies to, but is not limited to, advertising in catalogs, direct mail, websites, in-store displays and all other forms of advertising media, including the Internet and any other electronic medium available.

Your minimum advertised price must be equal to or greater than a maximum discount of 15% off the Manufacturer Suggested Retail Price, and on every product.

Any discounting that results in a net advertised price of any 1Shot Steel Stud Anchor item through rebates, checkout coupons, percentage discounts or any other manner will be considered non-compliant to the MAP policy.

If 1Shot Steel Stud Anchor receives information that a party is advertising a 1Shot Steel Stud Anchor product below MAP, 1Shot Steel Stud Anchor will contact the party in non-compliance.

Once 1Shot Steel Stud Anchor has contacted the party, the pricing must be corrected within two business days. If the advertised pricing has not been corrected in two days, 1Shot Steel Stud Anchor will cease to supply that party and/or it's distributor.

This agreement is made and entered into as of the ____ day of _____, 2019, by and between 1Shot Steel Stud Anchor and the Customer below:

Signature: _____

Printed Name: _____

Company Name: _____

Email: _____